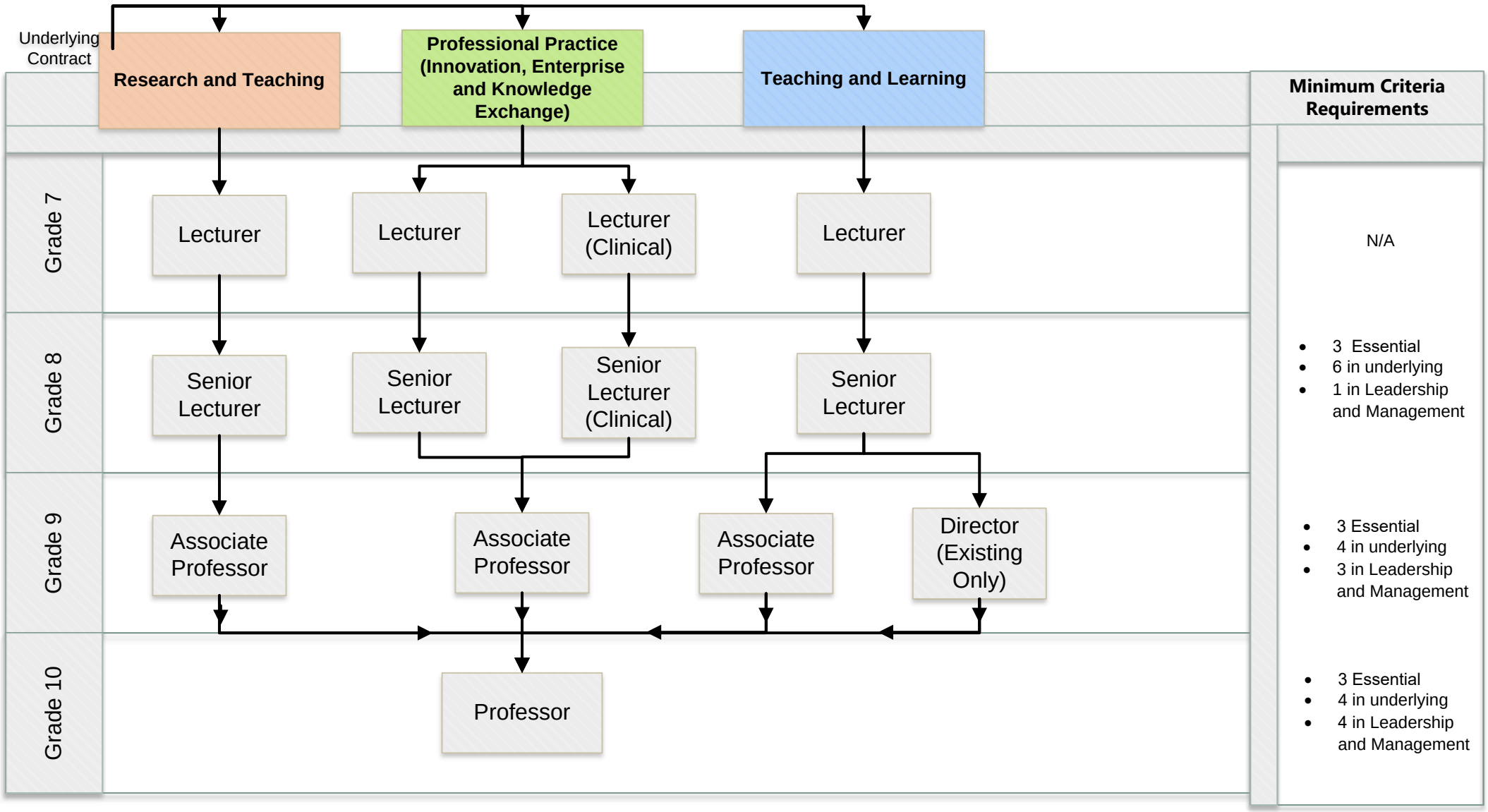Proposed Promotion Routes